

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Cohen for Congress
Product	cohen/2012/tv/Cohen for Congress-Gen
Estimate Number	1559

Invoice #	138119-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WHBQ
Account Executive	Memphis House
Sales Office	Memphis-Local
Sales Region	Local

Order #	138119
Alt Order #	Cohen for Congress
Deal #	
Order Flight	10/15/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	660
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Archer Malmo
Attention: Accounts Payable
65 Union Ave
at Front #500
Memphis, TN 38103

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	6:11 AM	JOBS	\$100.00		1
2	WHBQ	Good Morning Memphis 7a	7a-8a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	7:08 AM	JOBS	\$90.00		1
3	WHBQ	Good Morning Memphis 8a	8a-9a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	8:20 AM	JOBS	\$90.00		1
4	WHBQ	Wendy Williams	10a-11a								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	10:24 AM	JOBS	\$60.00		1
5	WHBQ	Divorce Court	1p-2p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	1:38 PM	JOBS	\$60.00		1
6	WHBQ	Judge Joe Brown	3p-4p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	3:26 PM	JOBS	\$125.00		1
7	WHBQ	Judge Judy	4p-5p								
		Immediately Preemptible									
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WHBQ			Tu	10/16/12	:30	4:41 PM	JOBS	\$150.00		1
8	WHBQ	Fox 13 News 5p	5p-6p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Immediately Preemptible											
9	WHBQ	Fox 13 Late News Rotator	9p-10p	10/15/12 to 10/21/12		1x	- T- - - - -				
	Tu			10/16/12	:30	5:45 PM	JOBS	\$175.00	1		
Immediately Preemptible											
10	WHBQ	Fox 13 Late News 10p	10p-1030p	10/15/12 to 10/21/12		1x	- T- - - - -				
	Tu			10/16/12	:30	10:04 PM	JOBS	\$250.00	1		
Immediately Preemptible											
11	WHBQ	NLCS Champ Game Non Home	Various	10/15/12 to 10/21/12		1x	- T- - - - -				
	Tu			10/16/12	:30	10:35 PM	JOBS	\$100.00	1		
Immediately Preemptible											
12	WHBQ	NLCS Champ Game Non Home	Various	10/15/12 to 10/21/12		2x	- - - T- - -				
	Th			10/18/12	:30	6:29 PM	JOBS ROBY	\$400.00	1		
	WHBQ			Th	10/18/12	:30	9:31 PM	JOBS ROBY	\$400.00	2	
13	WHBQ	NLCS Champ Game Non Home	Various	10/15/12 to 10/21/12		2x	- - - - - S				
	Su			10/21/12	:30	6:20 PM	JOBS ROBY	\$400.00	4		
	WHBQ			Su	10/21/12	:30	9:51 PM	JOBS ROBY	\$400.00	3	
	WHBQ			10/22/12 to 10/28/12		2x	M- - - - -				
	M			10/22/12	:30	9:33 PM	JOBS ROBY	\$400.00	2		
	WHBQ			M	10/22/12	:30	11:07 PM	JOBS ROBY	\$400.00	1	

Aired Spots**16**

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<u>Gross Total</u>	\$3,600.00	
<u>Agency Commission</u>	\$540.00	
<u>Net Amount Due</u>	\$3,060.00	<u>Payment Terms 30 Days</u>

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